

KATY KEENE

Charm

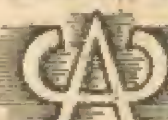
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10¢

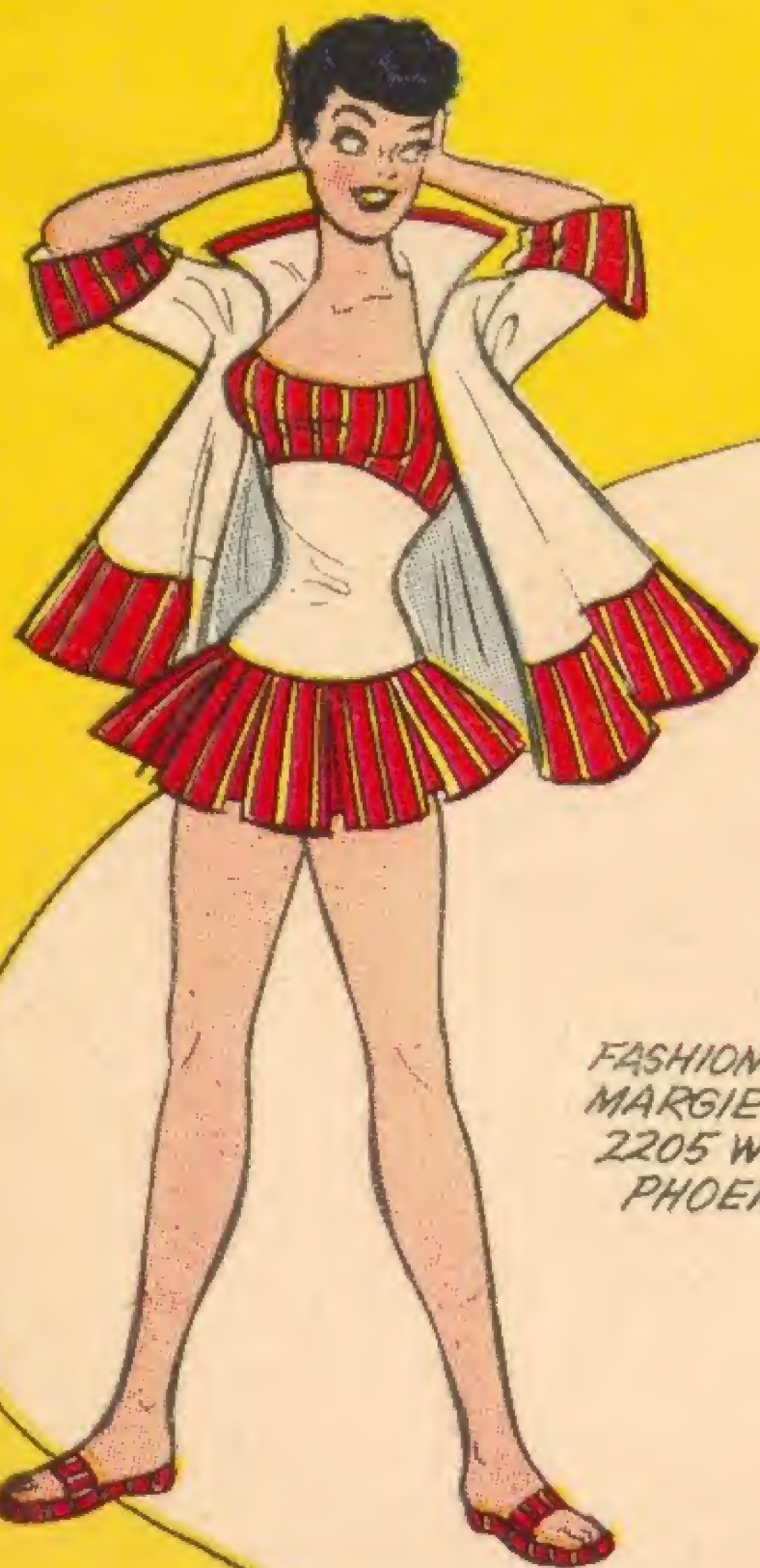
by Bill Woggon

PDC

APPROVED
BY THE
COMICS
CODE



AUTHORITY



FASHIONS & POSES BY
MARGIE STEWART
2205 W. HADLEY
PHOENIX, ARIZ.

Inside
KATY KEENE STARS
YOUNG DESIGNERS IN

Charm

FASHIONS

NEW STORIES! NEW PIN-UPS!
NEW CUT-OUTS! POETRY!

ALL NEW AND CHARMING
FROM COVER TO COVER



DEAR FANS:
IT'S INDEED A PLEASURE TO
BRING YOU THIS NEW KATY KEENE

Charm FASHION BOOK

STARRING KATY'S YOUNG DESIGNERS!
ON THIS PAGE ARE PHOTOS OF A FEW OF THE
STARS WHOSE CREATIONS APPEAR IN THIS ISSUE.

THE TOP PHOTO IS OF
MARJORIE STEWART WHO
DESIGNED THE CHARMING
COVER ON THIS BOOK!



JAMIE SUE COMPTON HAS HAD MANY OF
HER DESIGNS IN KATY KEENE COMICS!
THIS LOVELY WEDDING GOWN IS ONE OF
HER CREATIONS! INSIDE YOU'LL SEE
MORE OF HER WORK!



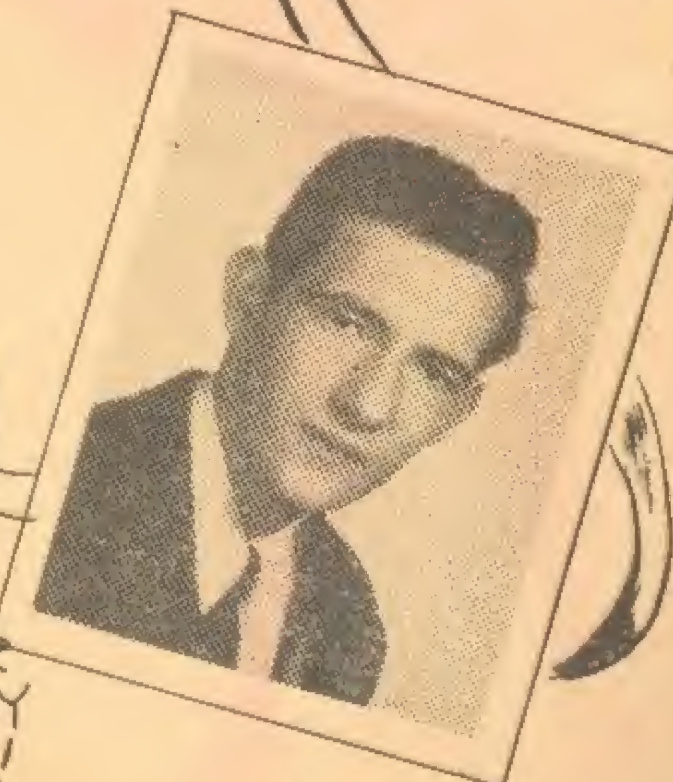
LINDA OHLEMEIER IS ANOTHER DESIGNER
WHOSE WORK APPEARS IN THIS BOOK.
LINDA'S FAVORITE PASTIMES ARE
DESIGNING, SWIMMING AND DANCING.
SHE PLAYS PIANO AND SAX AND IS
A MEMBER OF HER CHURCH CHOIR.



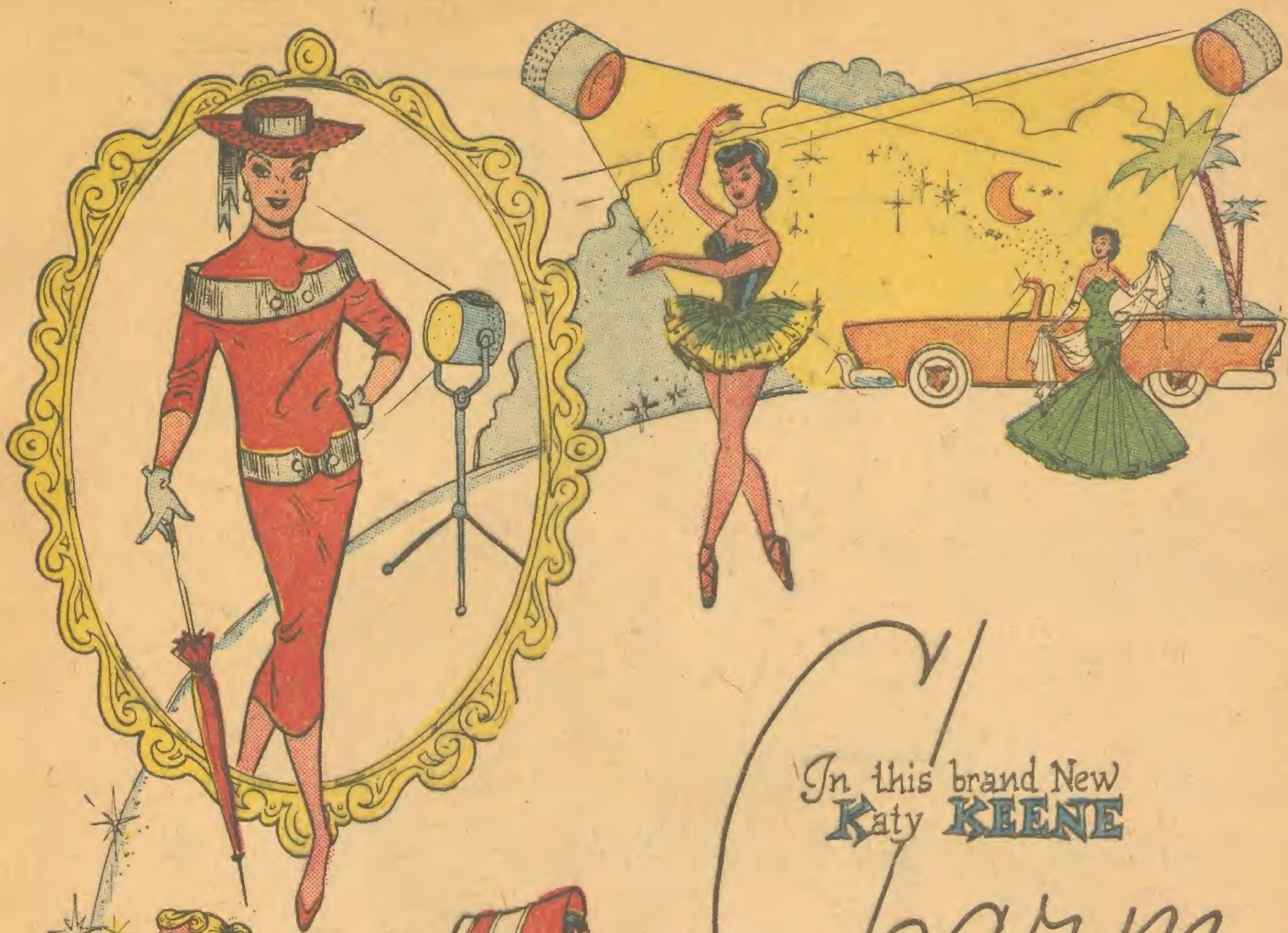
GLEN HUSER IS ONE OF OUR NEW
DESIGNERS. YOU'LL FIND ONE OF HIS IDEAS
ON THE COVER OF KATY'S FALL FASHION BOOK.
HIS WORK ALSO APPEARS IN THIS BOOK.
GLEN ENTERED A DESIGNERS CONTEST AND
WON AN EXPENSE PAID VACATION TO
NEW YORK LAST SUMMER!



MRS. FLOYD TERRY HAS BEEN A FAITHFUL
FAN FOR A LONG TIME. SHE HAS THREE CUTE
LITTLE BOYS AND HAS BEEN MARRIED TO
A WONDERFUL GUY FOR 12 YEARS. HE IS A
DRILLER IN THE OIL FIELD. HER VERY
CHARMING DESIGNS APPEAR INSIDE ALSO.



AND HERE IS BILL SEARS, ANOTHER STAR
IN THIS BOOK! WE KNOW YOU'LL BE VERY
INTERESTED IN READING ABOUT HIM!



In this brand New
Katy KEENE

harm

Katy is "FRAMED" by
Gloria but still she's pretty
as a Picture!

Katy dances in the new, exciting
Colossal Ballet Production

"RED STOCKINGS"

She Models with Gloria in

The New Look

The **CHEMISE** The **SACQUE**

The **BOUFFANT**

★ *Starring* ★

Jack Evans, the Designer of the Year
Plus many many more talented
Young Designers!

Tell your friends about this New
and Exciting Book!

Bill Woggon ★

ARCHIE COMICS ARE COMICAL COMICS

KATY



by
Bill
WOGGON

KEENE

① SAVE THIS "CHARM" PIN-UP OF KATY BY JAMIE SUE COMPTON FOR YOUR COLLECTION! SEE ABOUT HER ON NEXT PAGE!



IN THIS *Charm* FASHION STORY WE FEATURE JAMIE SUE COMPTON'S DESIGNS...HER WORK IS TRULY EXCEPTIONAL AND MERITS A WHOLE STORY! AT THE TIME SHE SENT THESE DESIGNS AND HER PHOTO JAMIE SUE WAS FOURTEEN, YEARS OLD, FIVE FEET, THREE INCHES TALL! HER HOBBIES ARE SINGING, DESIGNING, SEWING, AND COLLECTING SEA SHELLS. SHE ALSO LOVES TO PLAY BASKETBALL & BASEBALL. JAMIE SUE LIVES ON A DAIRY-FARM ABOUT SIX MILES OUT OF DUBLIN, TEXAS. SHE EARN'S SPENDING MONEY BY WASHING DAIRY VESSELS. HER LITTLE SISTER VICKI IS WORKING TO DEVELOP INTO A KATY KEENE DESIGNER, JAMIE SUE WRITES!



AND NOW ON WITH THE STORY AND DESIGNS by JAMIE SUE COMPTON, ROUTE 4, BOX 26, DUBLIN, TEXAS.



DEAR FANS! REMEMBER AS YOU READ ALONG-- ALL KATY'S POSES AND FASHIONS ARE BY JAMIE SUE COMPTON-



WRITE TO YOUR PEN-PALS & FELLOW DESIGNERS ON A KATY KEENE NOTE PAD! SEE LINE BELOW HOW TO GET ONE!



SEND 25¢ (35¢ IN CANADA) TO KATY! ASK HER FOR A NOTE PAD! SIGN YOUR NAME & ADDRESS! MAIL IT TO KATY KEENE, SANTA BARBARA, CALIF.



IT AMAZES ME HOW
SWAMI RIAH SEES ALL
THAT IN HIS CRYSTAL BALL
-- HERE I AM WEARING
RED AND STARRING
IN A BALLET MOVIE
RED STOCKINGS!



WHEE! I'M SO
HAPPY.. THIS IS
MY **RED** LETTER
DAY



*And so Katy rehearses in Red
Ballet Fashions, and Poses
Designed especially for 'Red Stockings',
by Jamie Sue Compton ~ ~ ~*

I WONDER IF THE
SWAMI MEANT
I'LL SEE
LUCKY **RED**

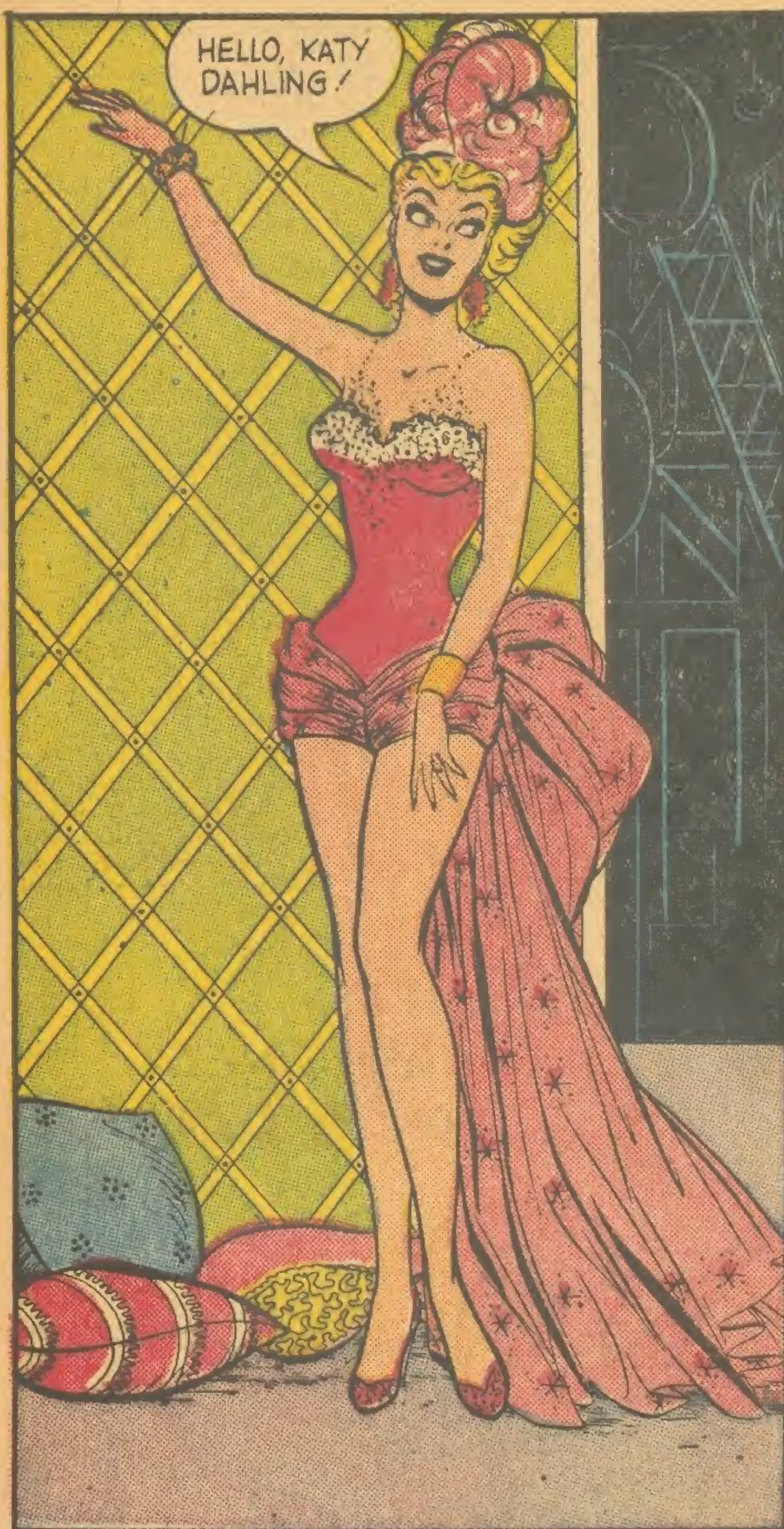


WELL! REHEARSAL
IS NEARLY OVER
AND I HAVEN'T
SEEN **RED**!



THE DAY
ISN'T OVER,
KATY.. YOU'LL
SEE **RED**!

LOOK ON NEXT PAGE!



MORE POSES AND COSTUMES by JAMIE SUE COMPTON



DON'T MISS KATY IN HER **NEW** FASHION BOOK- ON THE NEWSSTANDS NOW! LOOK FOR IT!

Katy Keene



by
Bill Woggon

THANKS TO
*JACK EVANS!

JACK HAS BLUE EYES
BLONDE HAIR AND
STANDS 5'5" HIS IDEAS
HAVE APPEARED MANY
TIMES IN KATY COMICS



FOR ME, THE MOST IMPORTANT THING IS AN
OLD FASHIONED MARRIAGE LICENSE!

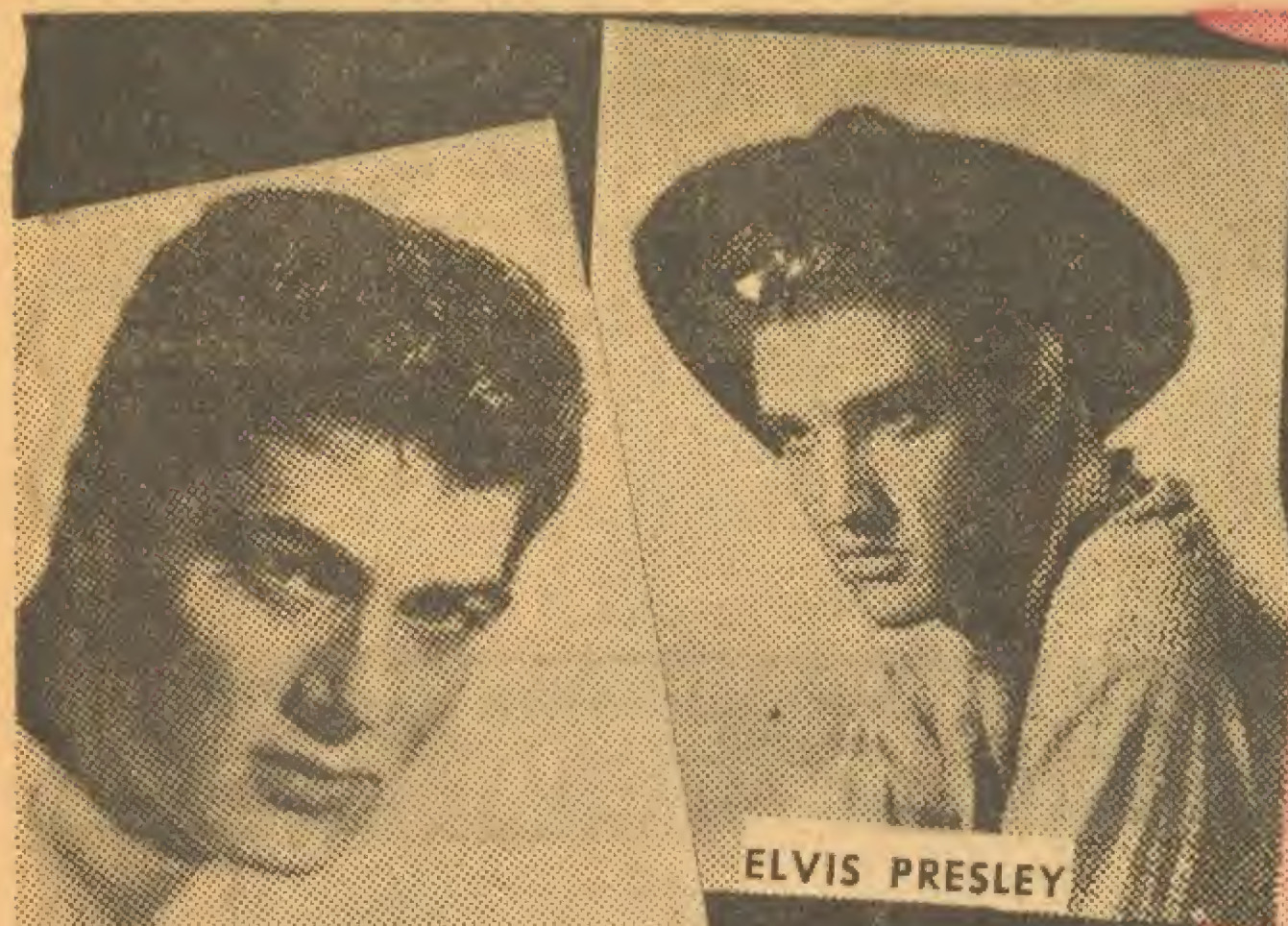


Congratulations
JACK EVANS
OUR DESIGNER
OF THE YEAR!

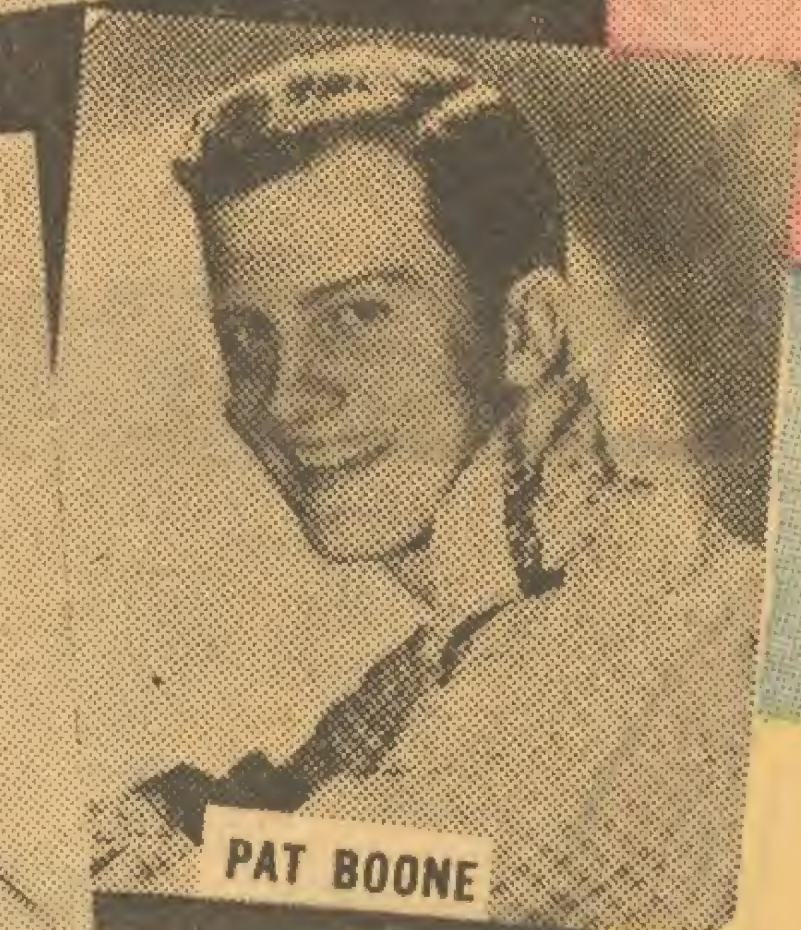
JACK WISHES
TO THANK ALL
THE HUNDREDS
OF FANS WHO
HAVE WRITTEN
TO HIM! HE CAN'T
BEGIN TO ANSWER THEM ALL!

THIS ENTIRE PAGE, POSES, BALLET COSTUMES, JOKE, ETC. ALL BY *JACK 'SPIN' EVANS, 2620 E. 95TH ST., N. KANSAS CITY 16, MO (AGE 16)





TONY CURTIS



PAT BOONE



DEBBIE REYNOLDS

631 MOVIE & TV
STAR PICTURES **25¢**

**EXCITING
NEW COLLECTION!**

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

FREE!

with order

HOME ADDRESSES

of over 165 of your favorite
movie and TV performers!

300 BIRTHDAYS

of the greatest movie and TV stars! Don't delay a minute!

Please send 25¢ plus 10¢ for packaging to:

DeLUXE PHOTO SERVICE, Dept. 901

Box 947, Church St. Annex
New York 8, N. Y.

PRICE SMASH

20 DRESSES for \$3⁵⁰

BIG DRESS SALE

Assorted Used Dresses
Silk, Wool, Cotton and Rayon
All Sizes In Good Condition

- If temporarily out of the No. 20 Dresses, to better serve you, we will send you 5 of our No. 1 Grade Better Dresses (Dry Cleaned & Pressed) or 8 of our No. 2 Grade Dresses (Dry Cleaned & Pressed) of higher value at no additional cost.
- Money refunded if merchandise is not satisfactory.

**A trial order will
convince you of our
wonderful Bargains.**

ACE MAIL ORDER CO. KKC
196 Degraw St., B'klyn 31, N. Y.

Enclosed find \$1.00 Deposit. I will pay postman COD balance PLUS postage.

Name _____

Address

City

ITEM

SIZE

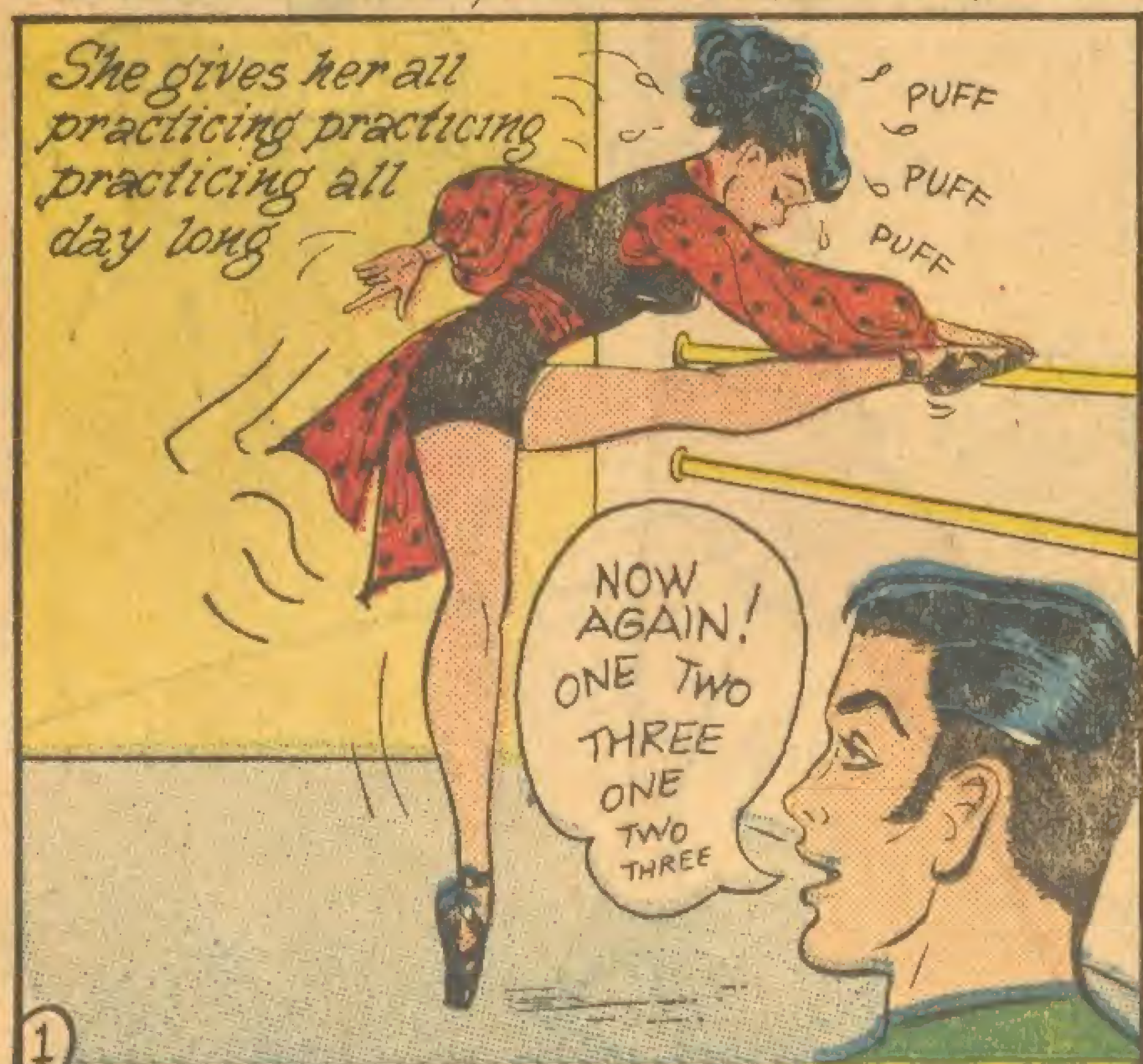
PRICE

FREE GIFT!
WITH EVERY ORDER!
Something useful and practical.
Get yours today!

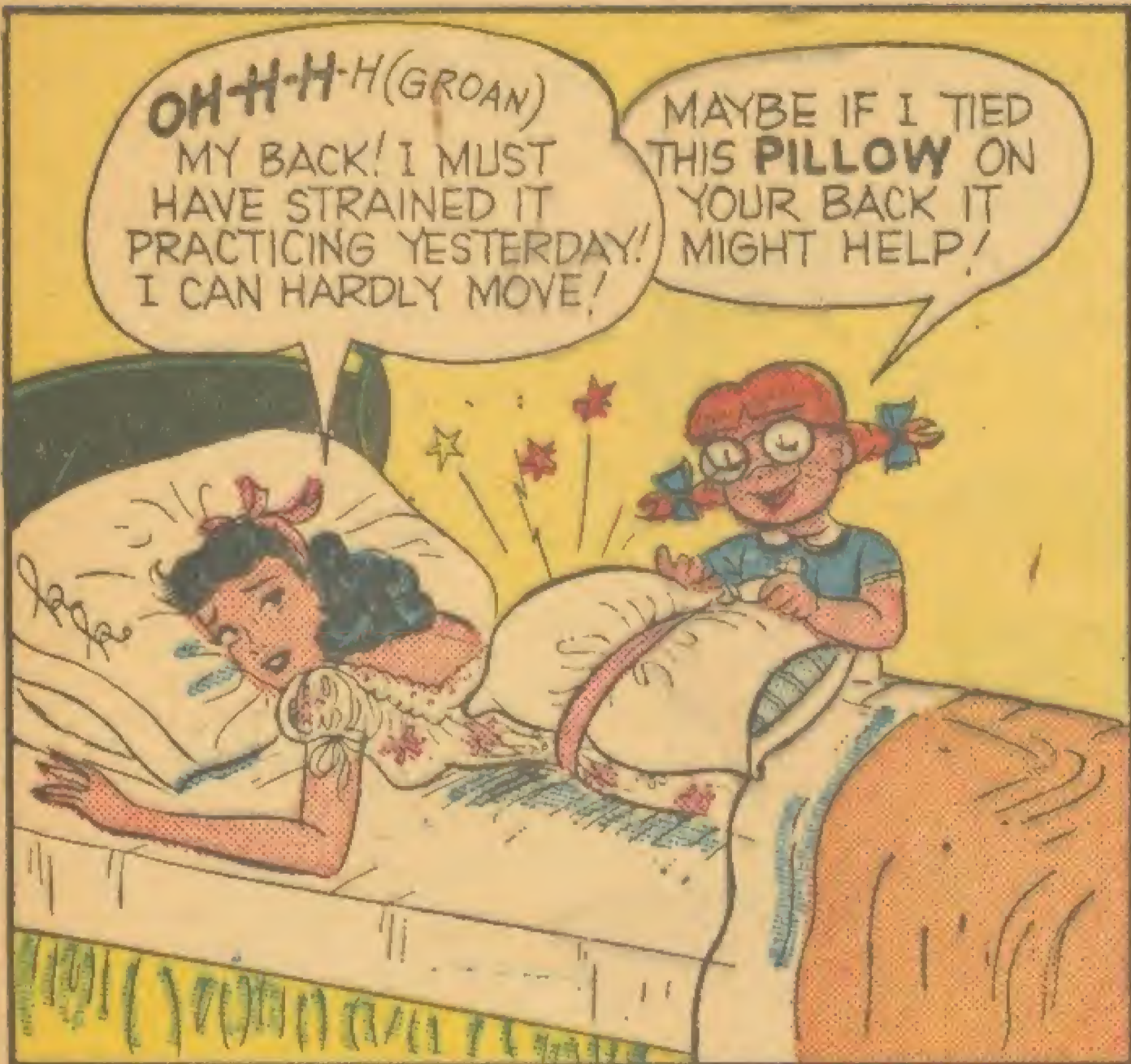
Mail This Handy Coupon Today!



KATY'S BALLET OUTFIT by VERA LIEDORFF, 11 CORWIN, NORWALK, OHIO. ALSO by PEG MURDOCK, HOLLBROOK, PA.



1 A WEDDING TAKES PLACE KATY'S **NEW** ANNUAL! WHOSE?? BUY KATY'S ANNUAL AND SEE!!!



NIGHTIE 64 MARGARET JOYCE BORDELON, 3785 ALLQUIPS ST., BATON ROUGE, LA.*



Later



KATY'S NEW CHEMISE 64
FRANCES BABIN 2029 5th ST.
LAKE CHARLES, LA.*

*(KATY'S CHARM SALUTES LOUISIANA)

The **END**

KATY
KEENE

in poetry



*Lovely, enchanting, just
plain Dream-ieee!
The most Dazzling
sight you ever did see!
Giving out Star Dust
to You and to Me,
As starry a sight
as there'll ever be!*



*Round 'n' Round 'n' Round she goes,
Where she'll stop nobody knows,
Lightly stepping on her toes,
Stealing all the Broadway Shows*



*Wearing Crowns of Gold and Pearls,
Looking best of all Show Girls
Her Costume a mass of Velvet swirls
Her Dance is full of graceful twirls*

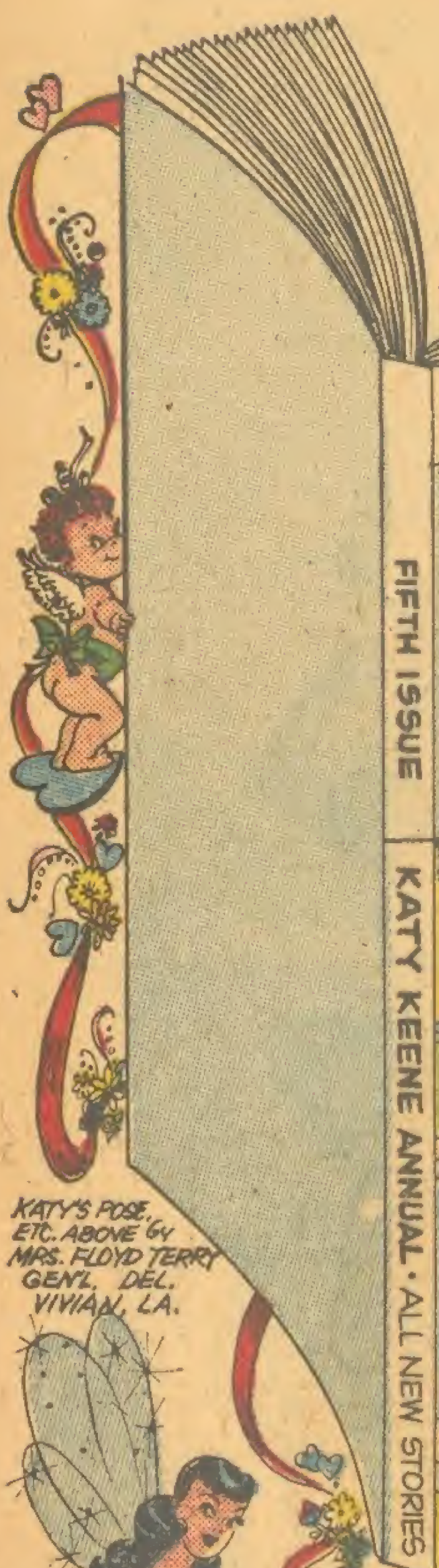
POETRY, COSTUMES, ETC. ALL
BY JUNE ARNOLD
25 WELLES TERR.
MERIDEN, CONN.

KATY
KEENE
Especially
FOR
CHARM

Now! TWICE AS MUCH FUN FOR YOUR MONEY!
plus A BRAND NEW ROMANCE TOO!
 IN THIS NEW SPARKLING--GLAMOROUS---SPECTACULAR---EXCITING
KATY KEENE ANNUAL No. 5



DID YOU HEAR THAT, FANS?
 A BRAND NEW **ROMANCE** IS
 BUDDING IN MY NEW KATY
 KEENE ANNUAL! WHO IS IT?
 SEND FOR ONE NOW AND SEE!



KATY'S POSE,
 ETC. ABOVE BY
 MRS. FLOYD TERRY
 GENL. DEL.
 VIVIAN, LA.



KATY KEENE ANNUAL No. 5
 ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.
 GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN
 (35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 5 KATY
 KEENE ANNUAL AS SOON AS IT COMES OFF THE PRESS!

NAME _____
 PLEASE PRINT PLAINLY

ADDRESS _____

CITY _____ ZONE _____ STATE _____

PLEASE NOTE KATY'S ADDRESS ON COUPON! DO NOT MAIL THIS COUPON TO KATY@WOGGON WHEELS RANCH IN CALIFORNIA.

#103

HURRAY FOR
MY FIRST CHARM!

It's CHARM

CHARM

CHARM



I'M SO **EXCITED** I DON'T
KNOW WHICH HEADING TO
USE OR WHAT KIND OF STORY
TO HAVE IN THIS BRAND NEW
KATY KEENE *Charm* BOOK!

THESE TWO WERE DESIGNED BY
MRS. FLOYD TERRY

Katy Keene

by
Bill
WOGGON

LETTERING, POSES, ETC. by
MRS. FLOYD TERRY,
GEN'L DEL.
VIVIAN, LA.

Charm Queen



②

READER'S NOTE: LOOK FOR MORE OF GLEN HUSER'S DESIGNS in KATY'S FASHION BOOK #22 PLUS A STORY ABOUT HIM!



ALL OF KATY'S POSES & FASHIONS ON THIS PAGE DESIGNED BY LINDA OHLEMEIER, BOX 131, LACROSSE, KANS.



MY RECIPE FOR A STORY WOULD BE ME DOING A BALLET LIKE THIS IN CANDYLAND!

YOU WOULD, SIS! HMM! PERHAPS WE COULD TAKE A TRIP TO OUTER-SPACE IN NEW CHARM FUTURELAND FASHIONS!



CANDYLAND BY JANE ROUSE (AGE 15)
 ③ 1822 ALBANY AVE.
 WAYCRESS, GEORGIA.





WOULDN'T THIS OUTER-SPACE DESIGN BY MARJORIE STEWART MAKE A CHARMING **RECIPE** FOR A STORY? MARJORIE DID THE COVER DESIGN ON THIS BOOK--SHE IS TWENTY AND SENDS HER "THANKS" FOR ENCOURAGING HER IN THE FIELD OF ART!

HEY, KATY!
IT'S OUR BOSS MAN,
BILL WOGGON
CALLING!



HELLO! YES, BILL! WHAT? YOU JUST TALKED TO OUR PUBLISHERS IN NEW YORK AND THEY WANT THE "NEW" LOOK IN THIS NEW *Charm* FASHION BOOK --- THE SACQUE--- THE CHEMISE---



POSES AND OUTER-SPACE PIN-UP
by MARJORIE STEWART
2205 W. HADLEY,
PHOENIX, ARIZ.

FLASH!

WE'VE GOT IT!!

A POEM AND STORY--
A PERFECT RECIPE ALL
IN ONE WITH THE *NEW*
LOOK! IT JUST
ARRIVED IN KATY'S FAN
MAIL! --SEE
NEXT PAGE!

④

KATY'S READY FOR OUTER SPACE IN A NEW PIN-UP/CUTOUT SET. *IN* ORDER ONE NOW FROM KATY KEENE, SANTA BARBARA, CALIF.

Katy has a way with the 'Sacque' in Charm!



Katy was reading the Fashion News
And looking at new styles in various views
"I need a new outfit!" our Katy said
"I'm all out of style from my heels to my head
This year the "Sacque" is the dress we must wear
The hat is the "Cloche" that covers the hair"

Down at the Dress Shop
She tried on a "Sacque"
But something was missing
Alas and alack!
And as for the "Cloche"
It wasn't so hot
For the "Cloche" is really
And truly a Pot!



Well there's one thing to do," our Katy said
As she quickly upended the "Cloche" on her head
Then turned over the "Sacque" in the very same way
Suits me better like this is all I can say!



HERE IS THE MOTHER AND DAUGHTER TEAM THAT WROTE THIS CUTE POEM AND DESIGNED THE FASHIONS!

THEY LIKE TO CREATE AND DESIGN THEIR OWN KATY KEENE PAPER DOLLS! THEY BOTH LIKE SWIMMING AND ICE-SKATING!

HOLLY GOT HER NAME FROM BEING BORN ON DEC. 25th SHE HAS DARK BROWN HAIR AND A PUG NOSE LIKE HER DADDY!

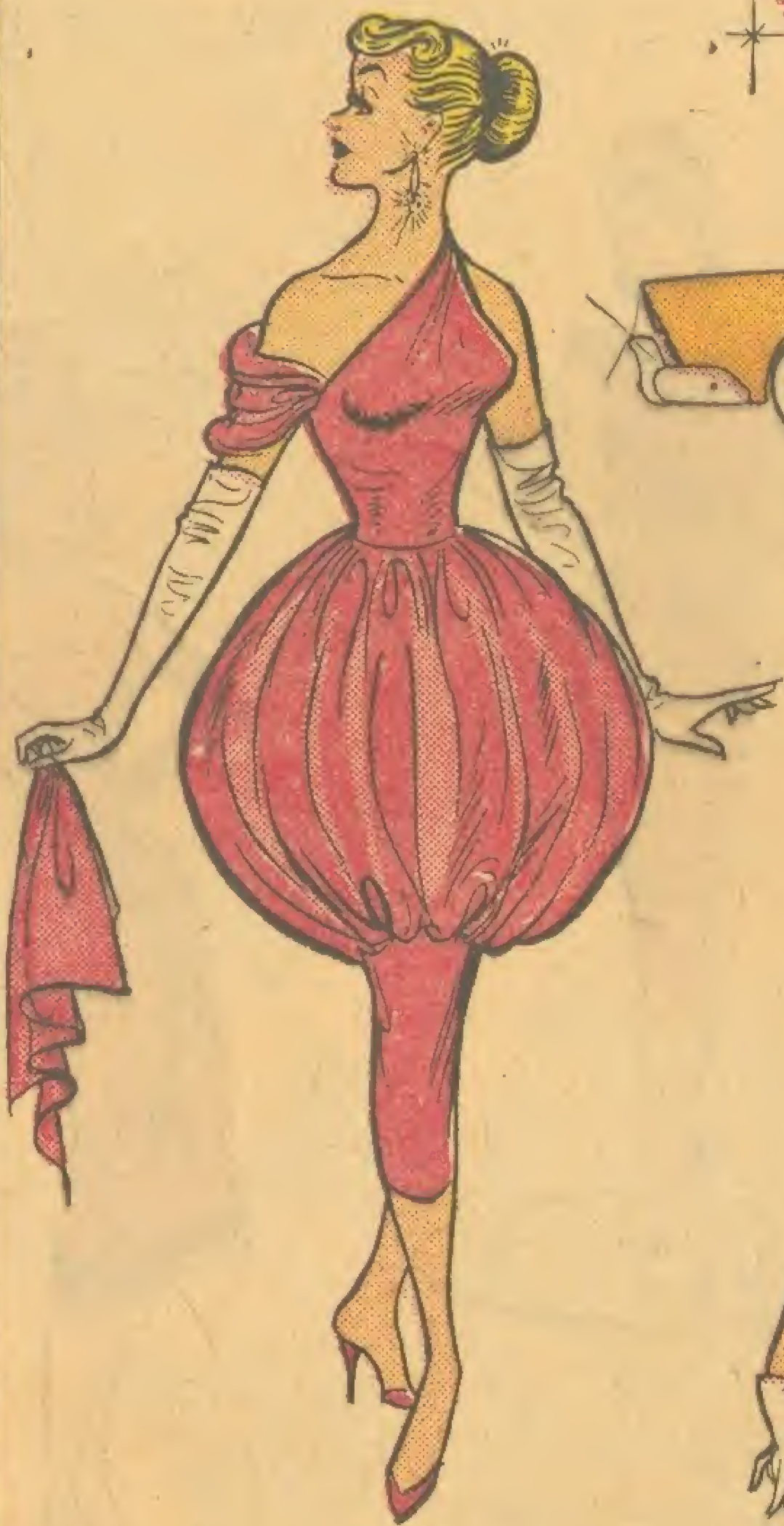
HOLLY AND MARILOU EGGENWEILER,
251 SO. 2nd ST., LEHIGHTON, PENNA.



The
END

Kate Keene is Framed

IN CHARM FASHIONS



by
Bill
WOGGON

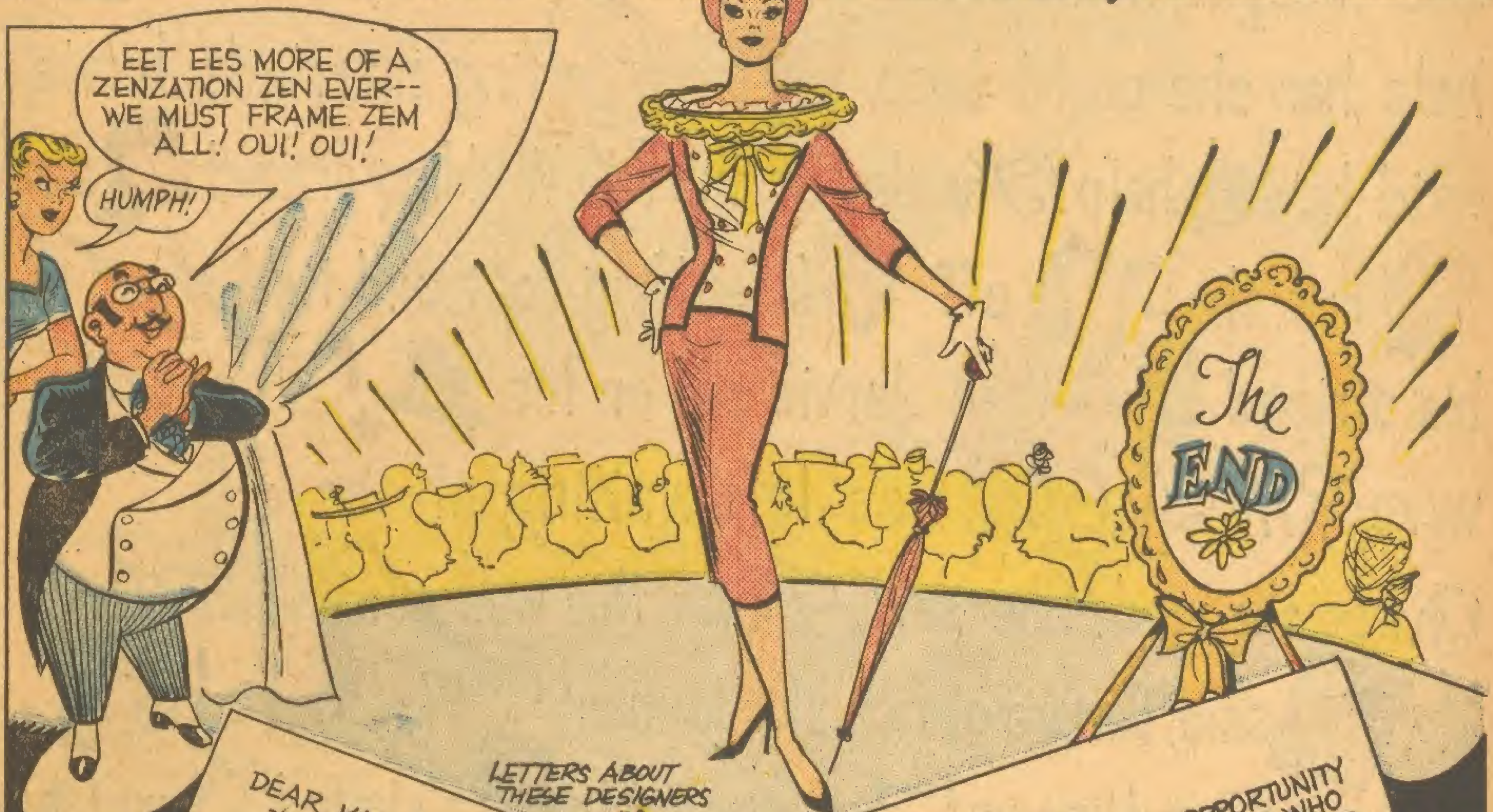
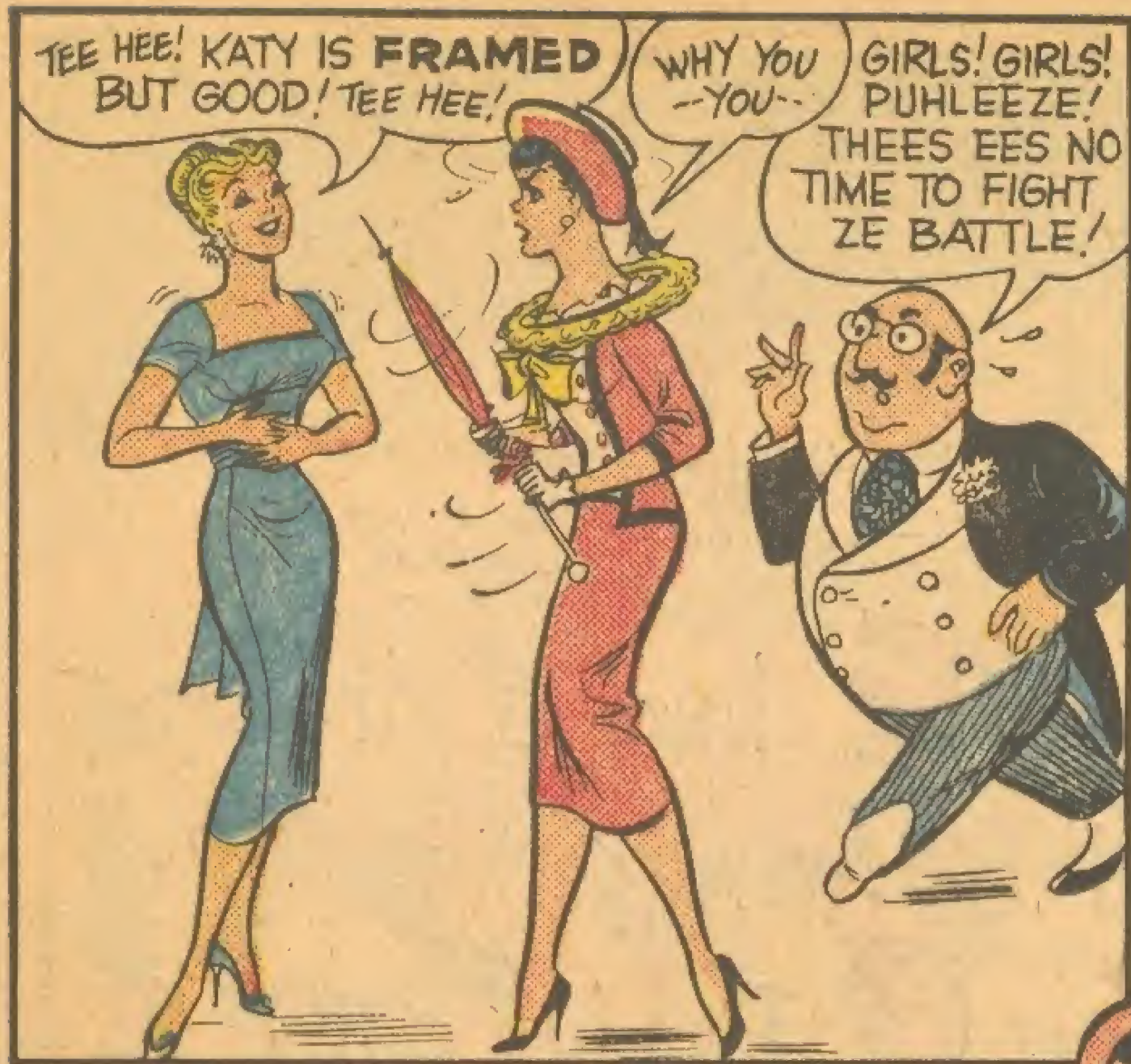
BOUFFANT FASHIONS AND CAR DESIGNED BY DIANE BARRON AND
BILL SEARS--READ ABOUT THESE DESIGNERS AT END OF THIS STORY!



*Katy and Gloria
are both modeling
for a Charity
Fashion Show!*

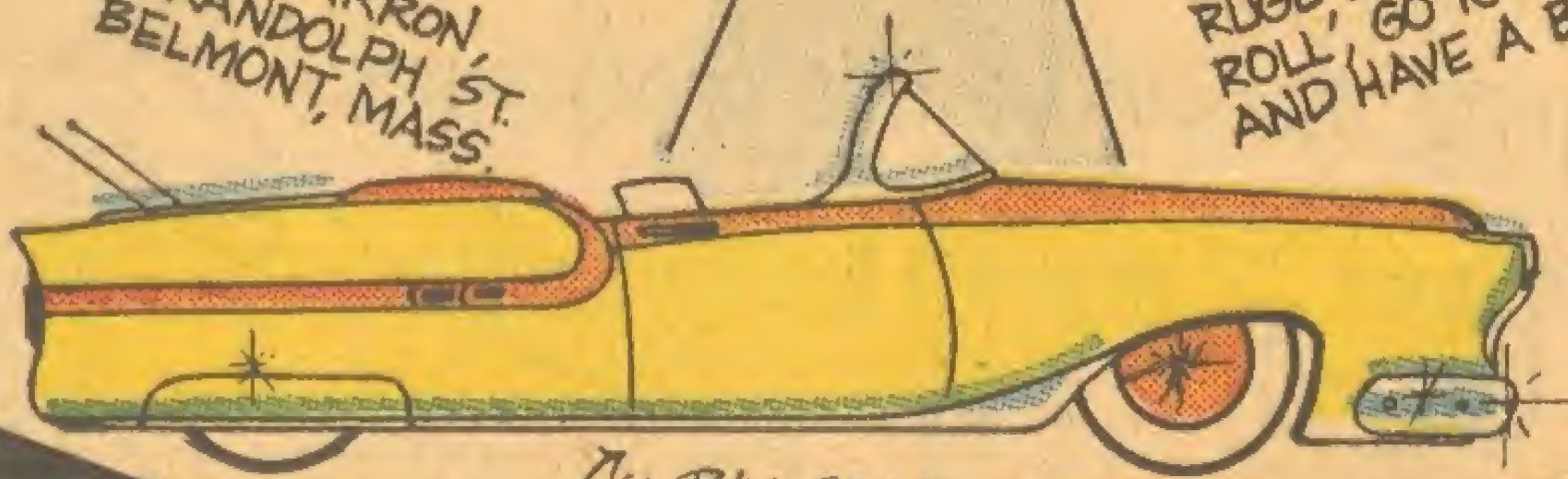
FASHIONS AND POSES ON THIS PAGE ALSO BY DIANE BARRON





DEAR, KATY:
I'M SORRY I DON'T HAVE A PHOTO TO SEND YOU BUT HERE ARE SOME FACTS ABOUT MYSELF.
I AM 16YRS. OLD, BROWNISH-BLOND HAIR, HAZEL EYE AND STAND ABOUT 5'3½"
I PLAY THE PIANO AND LIKE TO SING AND DANCE. I LOVE TO DESIGN FOR KATY KEENE COMICS BEST OF ALL!
SINCERELY
DIANE BARRON,
40 RANDOLPH ST.
BELMONT, MASS.

DEAR, MR. WOGGON:
I WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK ALL THE BOYS AND GIRLS WHO HAVE WRITTEN TO ME. IT IS IMPOSSIBLE TO ANSWER ALL OF THEM.
I AM EIGHTEEN, ART EDITOR OF MY HIGH SCHOOL PAPER AND ANNUAL. I'M 6FT. TALL, BLACK HAIR, BROWN EYES AND WEIGH 150 POUNDS.
MY HOBBIES ARE DRAWING, PLAYING PIANO ACCORDION, SWIMMING, BASEBALL AND RUGBY. I ALSO LIKE TO DANCE ROCK AND ROLL, GO TO THE SHOWS AND JUST GO OUT AND HAVE A BALL WITH THE GANG.
YOURS TRULY
BILL SEARS
602 LATIMER ST.
PENTICON, B.C.
CANADA.






By BILL SEARS





THIS ILLUSTRATED STORY SENT IN BY
CAROL CRAMER
216 MT. DE. SALES RD.
BALTIMORE 29, MD.

1 **K.T. KEENE** had a dream★




She dreamed that  and  were getting



She thought if she could only get  Randy's Butler **2**


help her she could keep  from getting married! Jarvis




said he  help! The day of the BIG Wedding arrived  and



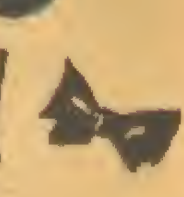
 cut the  off 's wedding coat and tied  in


his striped  then Jarvis sat on his ! The 

were RINGING  was left waiting at the 



Oh, was she mad! She said "I knew this was  my Lucky Day!"

My  said, "Beware of rich blonde man." Meanwhile  and 


were really cutting up! They even cut up 's stuffed  and 


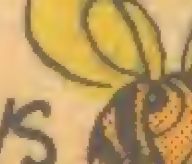

 laughed aloud hysterically even tho she was very sad inside!

Randy came busting in on the midst of this scene!

He  and  also saying **2 KT**

"Thanks **4** helping me out of this predicament!"

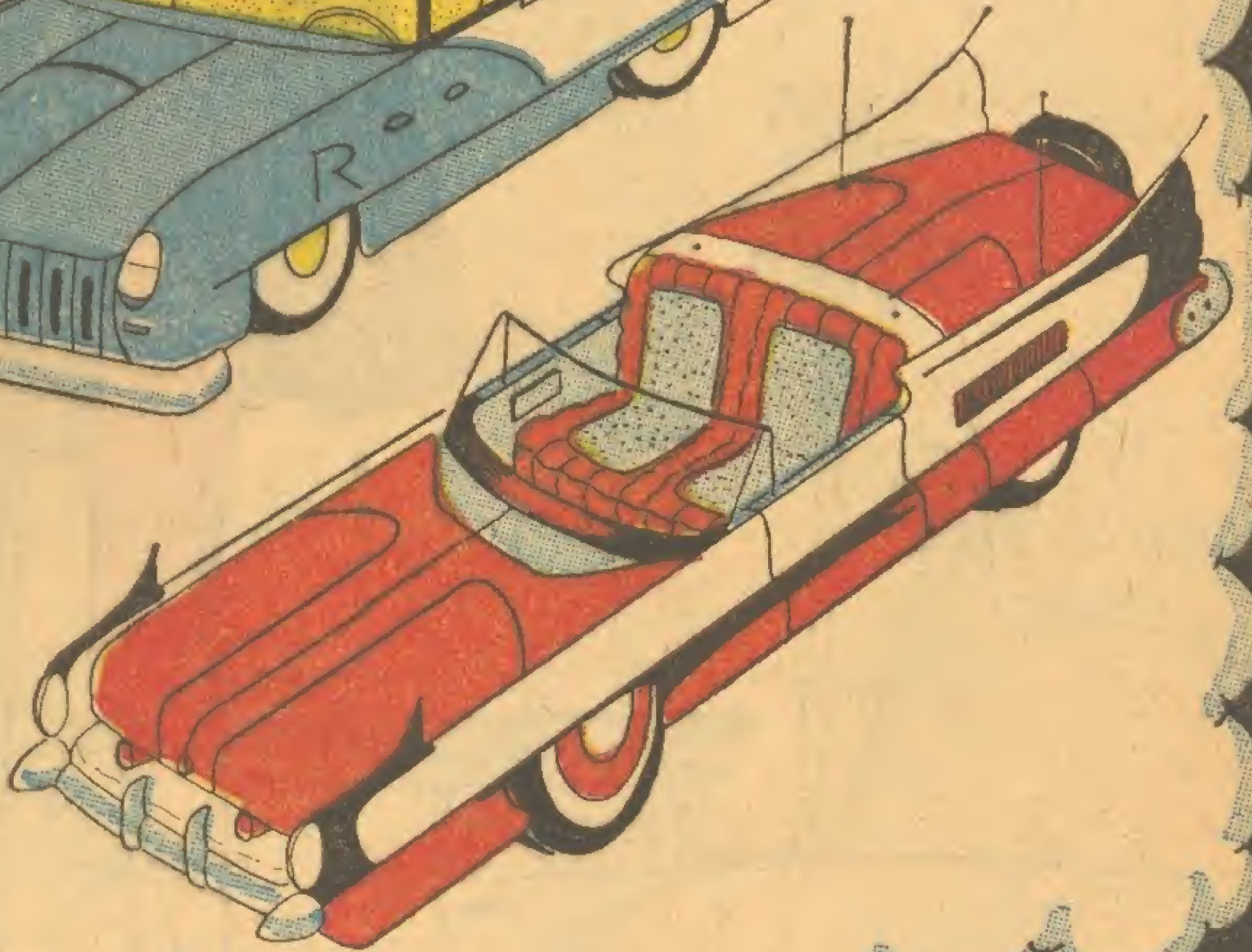
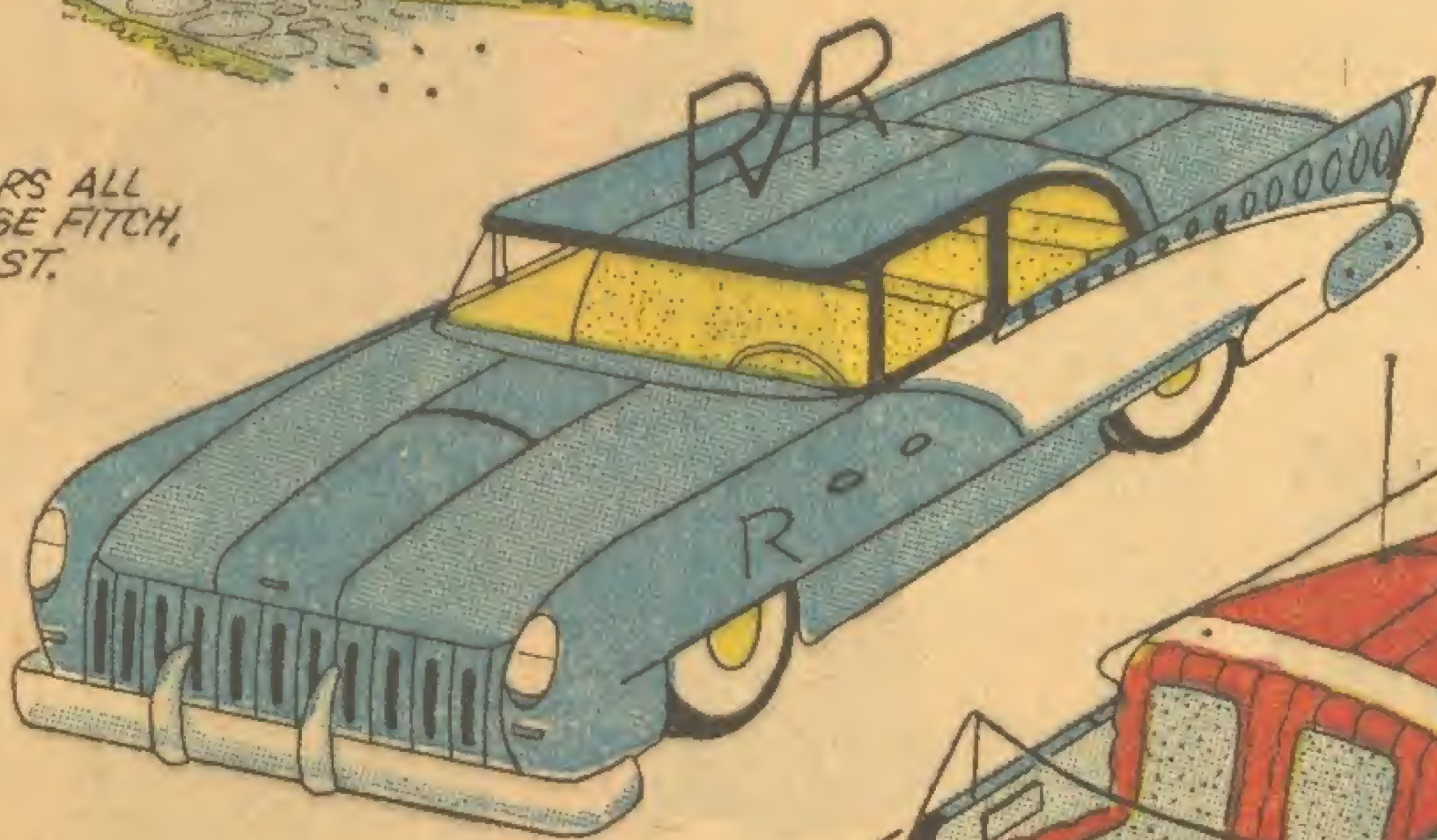
I really did  want **2** marry Lucki Red!

My  will always  long to U " Katy awoke wondering 



Katy Keene Charm House + Cars

RANCH HOUSE + CARS ALL
DESIGNED BY GEORGE FITCH,
312 WALNUT ST.
TEAGUE, TEX.



MARRY ME, KATY, AND
I'LL GIVE YOU A NEW
Charm RANCH HOUSE AND
TWO NEW *Charm* TOWN AND
COUNTRY CARS DESIGNED
ESPECIALLY FOR YOU BY
GEORGE FITCH!

HMMM!?

GEORGE FITCH IS SIXTEEN AND
HE SAYS HE'S A REAL ☐ (SQUARE)
WHEN IT COMES TO FASHION
DESIGNING BUT LIKES TO
DESIGN CARS, ETC. SO WE USED
A BILL SEARS DESIGN FOR KATY
TO WEAR HERE.
GEORGE'S PHOTO APPEARED
IN KATY'S 'SPECTACULAR' BOOK
TWO YEARS AGO AND HE
RECEIVED THOUSANDS OF NICE
LETTERS SINCE THEN--HE WANTS
TO THANK ALL OF HIS FANS THIS
WAY SINCE HE CAN'T BEGIN TO
ANSWER THEM ALL!

LOOK FOR MORE OF GEORGE'S
DESIGNS IN KATY'S NEW #5
ANNUAL WHERE K.O. KELLY
PROPOSES TO KATY KEENE!
LOOK FOR WEDDINGS IN IT TOO!
WHOSE???

KATY'S GOWN BY
BILL SEARS

KATY

KEENE

by
Bill
WOGGON



KATY'S & RANDY'S FASHIONS & POSES by
RUTH BISHOP, 562 BALDWIN AVE.
MERIDEN, CONN. (AGE 19)

RANDY'S CAR by
LEVY MADISON CRUISE,
1607 N. WALKER, PRINCETON, W.VA.



RUTH BISHOP IS ONE OF OUR NEW DESIGNERS WHO WOULD LIKE TO BE A DESIGNER OR ILLUSTRATOR BUT FIRST WANTS TO BE A GUIDE AT UNITED NATIONS. SHE IS ACTIVE IN GIRL SCOUTS, RAINBOW AND SEVERAL CLUBS AT SCHOOL.

LEVY MADISON CRUISE (JUNIOR CRUISE TO MOST OF OUR FANS) HAS HAD DESIGNS IN KATY COMICS MANY TIMES. HE IS NOW 18 AND A SENIOR AT PRINCETON HIGH SCHOOL. HE PLANS TO ATTEND TEXAS CHRISTIAN UNIV. AND MAJOR IN ART AND MINOR IN DRAMATICS. THANKS TO KATY KEENE--HE'S DECIDED TO STUDY ART AND SAYS HE'S A FAN FOR LIFE!



LET'S GO ON WITH THIS STORY AND A NEW FAN'S DESIGNS! LOOK FOR PHOTO AND MORE ABOUT HIM AT THE END OF THIS STORY!



AS THIS **SPARKLING** STORY BEGINS I AM GETTING DRESSED FOR A **DAZZLING** DATE WITH RANDY VAN RONSON WHO CALLED AND SAID HE HAD A NEW EMERALD GREEN CAR--A REAL **JEWEL**--HMMM--SO NATURALLY MY FIRST THOUGHT WAS "WHAT SHOULD I WEAR?"

ALL DESIGNS ON THIS PAGE AND REST OF STORY BY LEON DELAP (AGE 15) 1343 BITTING, WICHITA 3, KANS.



I HAVE IT! I'LL WEAR ONE OF MY DAZZLING DESIGNS BY LEON DELAP!

HIS DESIGNS DAZZLE ALRIGHT!

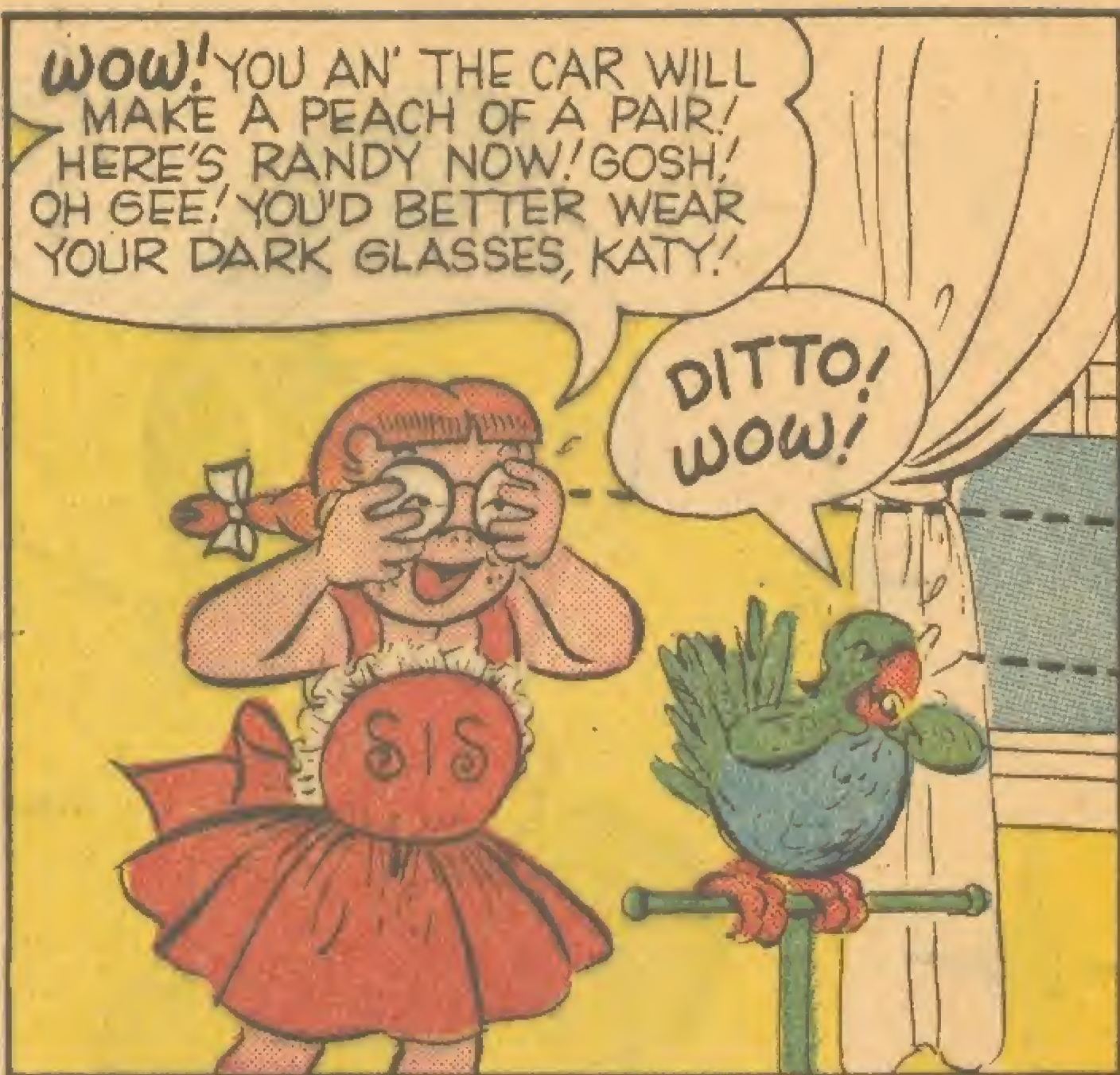
ONE OF THESE OUGHT TO SPARKLE ENOUGH FOR OUR DAZZLING DINNER AND DANCING DATE!

HMMM? I WONDER WHERE HE'S TAKING ME?

WOW! WHEREVER YOU GO YOU'LL OUTSHINE EVERYBODY IN ANY ONE OF THOSE DAZZLERS!



I THINK I'LL WEAR THIS ENSEMBLE---
HE DID SAY HIS NEW CAR WAS EMERALD
GREEN--SO IT SHOULD MATCH PERFECTLY!



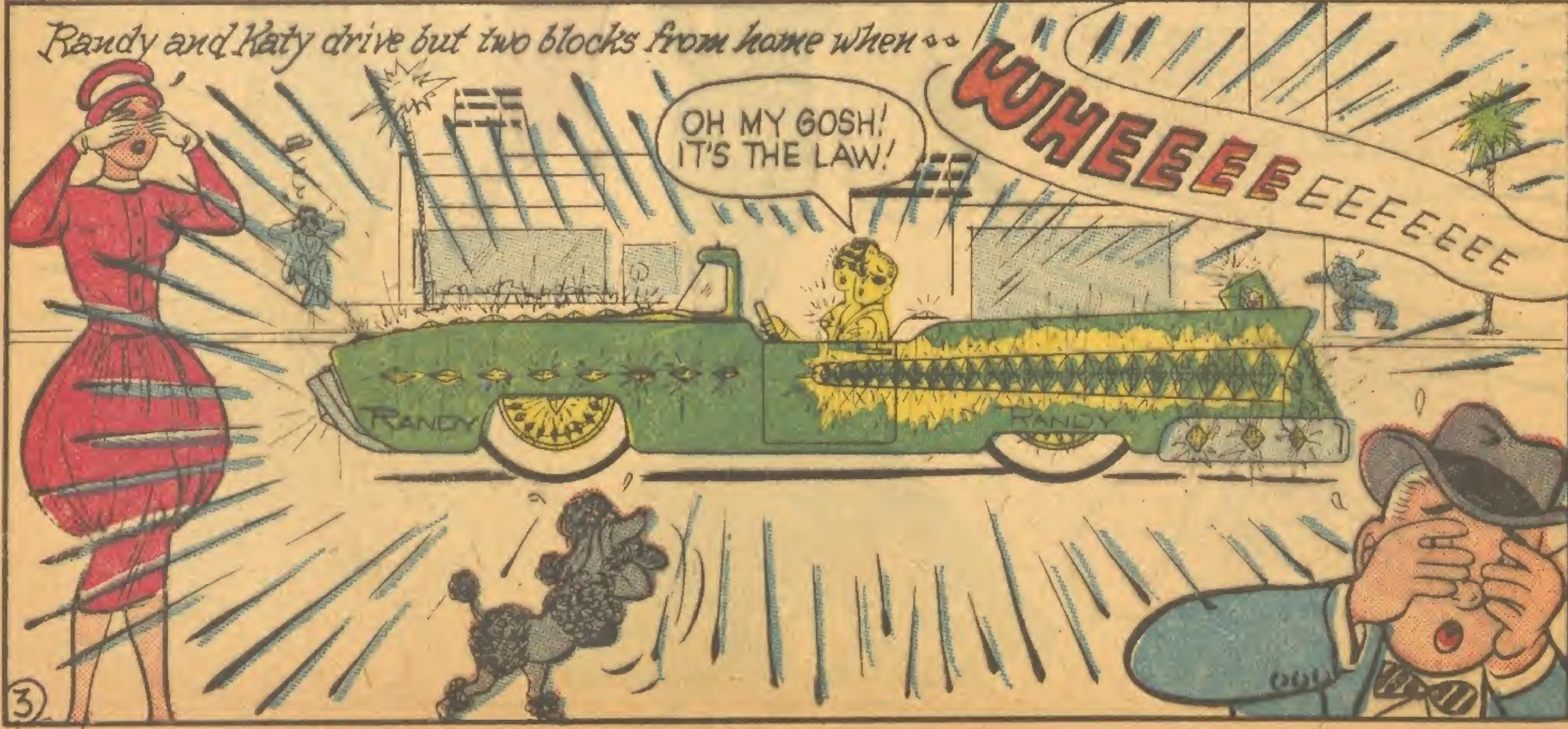
WOW! YOU AN' THE CAR WILL
MAKE A PEACH OF A PAIR!
HERE'S RANDY NOW! GOSH!
OH GEE! YOU'D BETTER WEAR
YOUR DARK GLASSES, KATY!

DITTO!
WOW!



I'M PREPARED FOR YOUR NEW CAR, RANDY!
SO AM I! AND I KNEW
YOU'D BE BLINDINGLY
BEAUTIFUL, KATY!

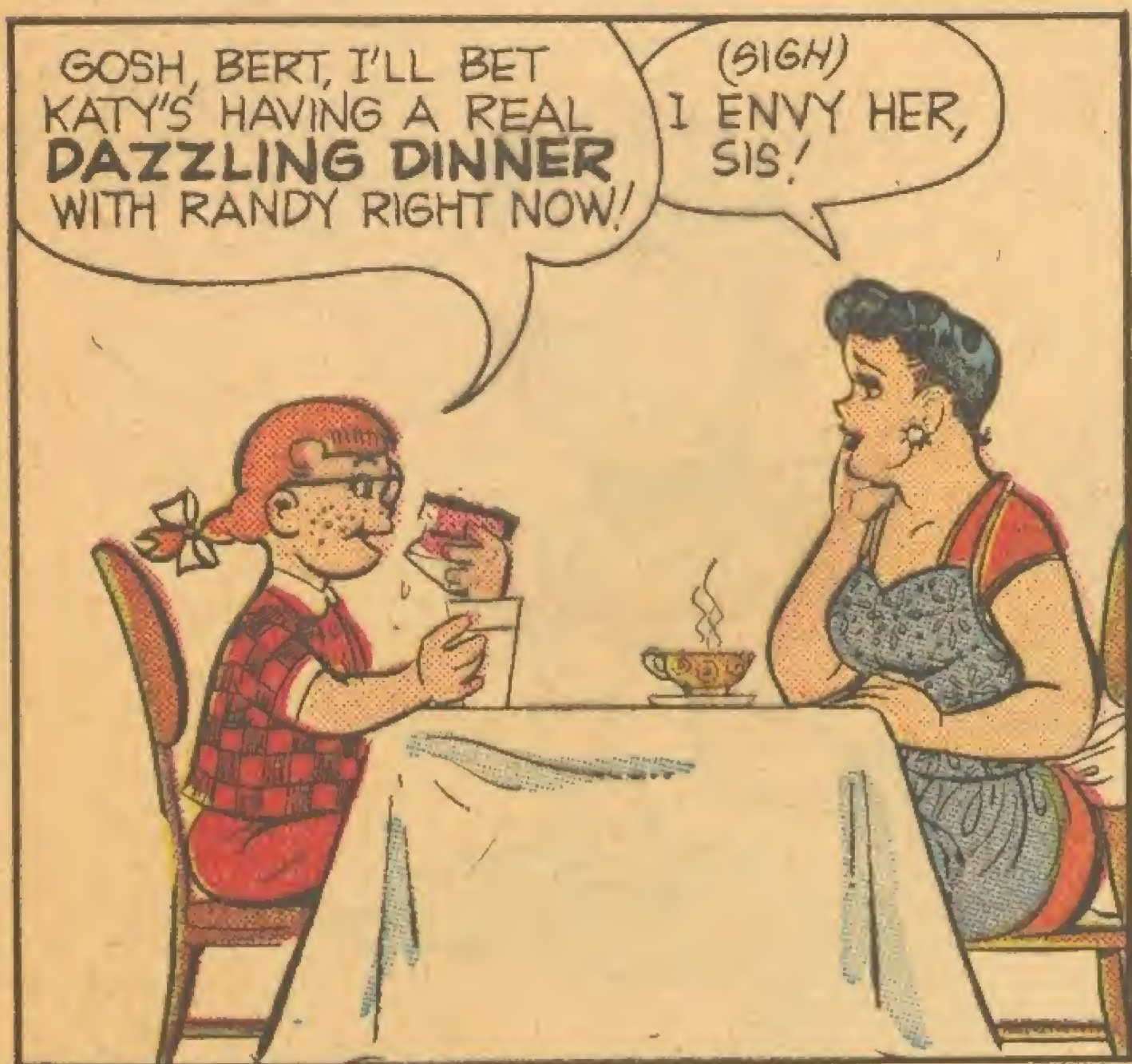
RANDY'S JEWEL CAR ALSO BY LEON DELAP



Randy and Katy drive but two blocks from home when--

OH MY GOSH!
IT'S THE LAW!

WHEEEEEEEEEEE



AND HERE IS THE YOUNG STAR DESIGNER WHOSE
DAZZLING FASHIONS + CAR INSPIRED THIS STORY.
--AND ALSO A LETTER ABOUT HIM!

Dear Mr. Woggon:

I want to be a cartoonist when I
graduate from High School. But, designing
things for Katy + the gang is great fun!
I am enclosing a picture of myself and
my sister who is 2 1/2 years old and has helped
me think of designs for Sis. I imagine
clothes on my Sis then put them on paper
for your Sis.

Sincerely
Leon Delaf

LOOK ON NEXT PAGE FOR BOTH SIS'S AND LEON'S DESIGNS →

SIS FASHIONS



by Bill Woggon



AND HERE'S LEON'S YOUNG SIS WHO INSPIRED LEON TO DO THIS CUTE FASHIONS FOR OUR SIS!



Katy
Keene

CHARM
FASHION
JUST FOR YOU

by
Bill
WOGGON



KATY'S FASHION+ POSE ABOVE+ ALSO ON PIN-UP BOARD by DIANE BARRON. 30 RANDOLPH ST. BELMONT, MASSACHUSETTS.

ARCHIE COMICS ARE COMICAL COMICS

AMERICA'S
GREATEST

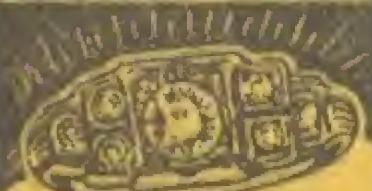
For Engagement, Wedding,
Friendship, Etc.

Ladies' &
Men's

RING BARGAINS **ONLY \$1.74 EACH**
from the
House of Rings!

Here they are! America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only \$1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring style number, finger size (strip of paper or string), we pay all postal charges. If you prefer, pay postman \$1.74 C.O.D., in which case you pay postage.

HAREM CO., 30 Church St., Dept. T297 New York 7, N. Y.



153. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.



128. Men's birthstone ring. Large beautiful stone in red, green, blue or yellow color effect.



105. Ladies' wedding ring. 6, 8 or 10 brilliant simulated diamonds. Or fancy embossed with no stones. 1/30 14Kt gold or Sterling Silver.



7. Love & Friendship ring. Solid Sterling Silver with 2 hearts linked. Forget-me-not design.



169. Ladies' engagement ring. Large simulated diamond, 2 smaller stones. 1/20 14Kt gold filled or 1/30 14Kt RGP or Sterling Silver.



156. Men's massive "Good Luck Horseshoe" ring. 4-leaf clover. White or yellow gold color effect.



146. Ladies' dinner ring. Gorgeous, large simulated diamond and many smaller white or colored stones.



114. Very Special! Ladies' solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 side stones. 1/30 14Kt yellow gold mounting.



109. Men's signet ring with sparkling simulated diamond. Heavy yellow gold color effect mounting.



112. Men's exquisite Masonic ring. Yellow gold color effect. Must be seen to be appreciated.



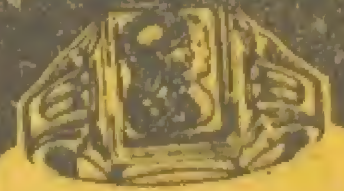
150. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in boys' sizes. Ring comes also in imported, hand carved Devere Nyl.



110. Ladies' Friendship forget-me-not and modern style wedding ring. 1/20 14Kt yellow gold filled or 12Kt gold plate or heavy Sterling Silver. Assorted designs.



10. Boys' and girls' signet ring. Yellow or white gold color effect or Sterling Silver.



157. Men's beautiful, heavy Cameo ring. Large 2-toned Cameo. Classic knight in armor and girl design. Yellow or white gold color effect.



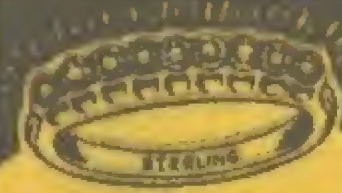
44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.



162. Men's massive lion head ring. Large simulated diamond in mouth, 2 smaller red stones in eyes.



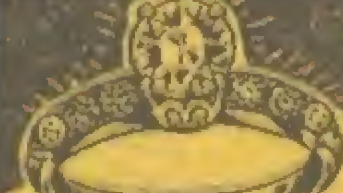
115. Ladies' engagement ring. Large brilliant simulated diamond and many smaller stones. Unusual ring design. Sterling Silver or yellow or white gold color effect.



116. Ladies' exquisite wedding ring. 9 or 7 matching simulated diamonds all around. Fishtail setting. Sterling Silver or yellow or white gold color effect.



163. Men's ring. Large sparkling simulated red ruby. 1/20 12Kt yellow gold filled or 1/30 14Kt RGP. Also white gold color effect.



171. Ladies' engagement ring. Large brilliant simulated diamond with 4 or 6 smaller side stones. 1/30 14Kt RGP.



170. Ladies' graceful wedding ring. 7 brilliant, good-sized, matching simulated diamonds. 1/30 14Kt RGP.



127. Men's ring. Beautiful, large, about 4Kt-size simulated red ruby stone. Stone comes in all colors. White gold color effect.



141. Ladies' cluster dinner ring. A beautiful gem, 7 or 12 brilliant simulated diamonds. Center stone also in simulated red ruby. Pierced mounting. Sterling Silver or white gold color effect.



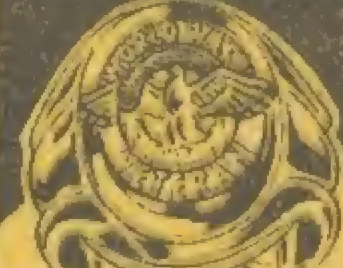
104. Ladies' gorgeous dinner ring. Large brilliant simulated center diamond, 6 medium-size and many smaller stones. Very rare with so many stones. Ring also comes in varying designs.



160. Ladies' exquisite engagement ring. 2 large brilliant simulated center diamonds, 2 or 4 matching side stones. Sterling Silver or 1/30 14Kt gold RGP.



42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.



164. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.



73. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.



160. Men's large square cut simulated garnet ring. Yellow or white gold color effect.



152. Sweetheart ring. 2 simulated rubies on entwined hearts. Yellow gold color effect.



166. Men's solitaire ring. Large brilliant 2Kt-size simulated diamond. Fine heavy mounting.



GENUINE LEATHER WALLET
Billfold, Pass Case & Coin Purse • Western Boots & Saddle Design

These wallets are stamped GENUINE LEATHER and are as smart looking as they are useful. They come in a rich brown leather beautifully embossed in the latest Western "Boots & Saddle" design. The wallets have a roomy, easy-to-get-at pocket with safety snap flap for currency, checks, important papers, snap flap coin purse, a celluloid pocket for photos, identification cards, social security card and 1 extra leather compartment for odds and ends. No picture can do these wallets justice — they must be seen to be appreciated. But act quickly—order NOW!

A BIG \$5.00 VALUE **ONLY \$1.74** each



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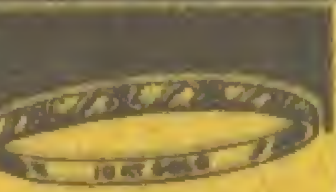
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City _____ Zone _____ State _____

NOTE: No C.O.D.'s to Canada or outside U.S.A. Please send \$2.00 cash with order (for each item).



129. Men's solitaire ring. Large brilliant simulated 1Kt or 2Kt-size diamond. Sterling Silver, yellow or white gold color effect.



101. Dainty, exquisitely designed baby ring. 10Kt solid yellow gold mounting. Makes priceless memento.



121. Men's heavy Sterling Silver square or round shaped signet ring. Suitable for engraving initials. Also in yellow or white gold color effect.



154. Ladies' birthstone ring. Sparkling, square-cut, 1Kt to 4Kt-size simulated green emerald. Sterling Silver or white gold color effect. Stone comes in all colors.



151. Men's ring. Simulated red ruby in center, 2 simulated white diamonds. Yellow or white gold color effect. Also with 3 large white stones.



142. Men's U.S. Army insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



146. Men's U.S. Navy insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



144. Men's U.S. Marine Corps insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



143. Men's U.S. Air Force insignia ring. Heavy Sterling Silver or yellow or white gold color effect.



4. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.

MODERN SPLIT LEVEL DOLL HOUSE WITH

ELECTRIC LIGHTS



It's Over 2 Feet Long — 6 Rooms

HERE IS ALL YOUR YOUNGSTER RECEIVES

- ☆ MODERN SPLIT-LEVEL DOLL HOUSE
- ☆ 6 BIG ROOMS CONSISTING OF
 - LIVING ROOM
 - DINING ROOM
 - 2 BEDROOMS
 - RECREATION ROOM
 - KITCHEN
 - GARAGE
- ☆ BATTERY OPERATED LIGHTING SYSTEM
- ☆ FULL GROWING FRONT LAWN

FULLY ELECTRIC — WITH REAL GROWING FRONT LAWN

Give your little princess a thrill she'll never forget with the charmingly modern doll house that actually lights up. This gorgeous 24"x12"x12" split level beauty will bring a heartwarming glow of excitement from any youngster. How proud she'll be as mistress over the living room, dining room, 2 bedrooms, recreation room, kitchen, and garage — all adorably decorated. Yes, your magic doll house is actually provided with electric lights that are completely safe and provide a comforting glow in her room at night. This sensational new house even has a lawn that actually grows with magic soil in only 4 days... She'll thank you every time she feeds her family, cleans house, tends the lawn, switches the lights on and off, etc. Yes, you'll be repaid a thousand times over by the warmth of your child's glow at the wonderful home that we're so proud to offer. And, most wonderful of all is the price — yes, because of the special material used and mass production technique, the complete price for this modern 6 room split level house with easy assembly instructions, a growing lawn, and a safe, battery operated lighting system is only \$1.98 plus 45¢ shipping charges! So don't delay! Order now. Batteries not included.

Magic Lawn Grows in 4 Days

To really give a lovely rural air to your youngster's country home, we've included special seed and miracle cellulose which in four short days will begin to develop a lawn. In no time at all with your youngster's loving care, she'll have a plush, green lawn that'll be a delight to see.

10 Day Free Trial

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

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Please rush me the modern 6 room split level doll house with lights and growing lawn. If not thrillingly delighted I may return it after 10 days free trial for prompt refund of purchase price.

- () I enclose \$1.98 plus 45¢ shipping charges
- () Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name.....

Address.....



DELUXE TALL CHRISTMAS ASSORTMENT

25 gorgeous slim cards with elegant gold bronzing and rich embossing. Terrific!



HUMOROUS CHRISTMAS

21 happy cards in 3 different sizes. Sparkling wit - gay designs



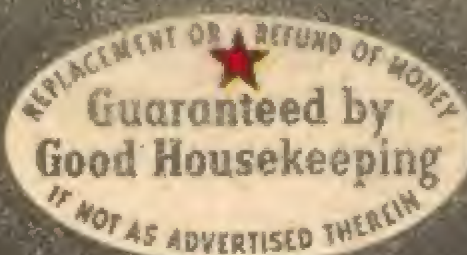
CHRISTMAS GIFT WRAPPING ENSEMBLE

20 big, beautiful holiday sheets - plus 20 tags and 40 seals to match



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21 cards - all appropriate religious designs. Sincere sentiments plus inspiring Bible quotations



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Beautiful true color photo cards on glossy Krome Kote



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21 darling Angel cards in flesh-like color with gold bronzing. Includes 7"x10" adorable Angel picture for framing



3 STYLE ALL OCCASION

21 beautiful scalloped cards in slim, tiny tall and regular sizes



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Lovely blue & gold design with chic scalloped edges, ribbon tied

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Please rush me free samples of personalized Christmas cards and stationery, plus top leading boxes on approval for 30 day free trial. Also send free catalog and full details of your easy money making plan.

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